

ESB2023

28th Congress of the European Society of Biomechanics
9-12 July 2023, Maastricht, The Netherlands



ESB 2023 MAASTRICHT, THE NETHERLANDS

9-12 JULY 2023

SPONSORSHIP & EXHIBITION OPPORTUNITIES

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Invitation to ESB 2023 Maastricht

We are delighted to host the 28th Congress of the European Society of Biomechanics in Maastricht, The Netherlands in July 2023.

The ESB 2022 congress will include traditional ESB sessions and activities, together with new ideas.

The main theme of the congress is “Combining data- and knowledge-drive modeling: from measurements, through insights to decisions” and will be reflected in different workshops and activities of the Entrepreneurship and innovation forum.

The congress program will include keynote lectures, perspective talks, podium presentations and poster presentations, awards sessions and pre-courses. Student and mentoring activities will also represent an important part of the congress. Large industry exhibition space will be an inevitable part of the conference and a meeting point for delegates as it will host coffee breaks, lunches and lounge zones.

Last but not least, there will be plenty of networking opportunities during the congress in the company of old and new friends and colleagues.

We look forward to seeing all of you in the beautiful city of Maastricht!

Conference Chairs

Frans van de Vosse, Eindhoven University of Technology, The Netherlands

Keita Ito, Eindhoven University of Technology, The Netherlands

Liesbeth Geris, Liège University, Belgium

Hans Van Oosterwyck, KU Leuven, Belgium

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Why exhibit at ESB2023?

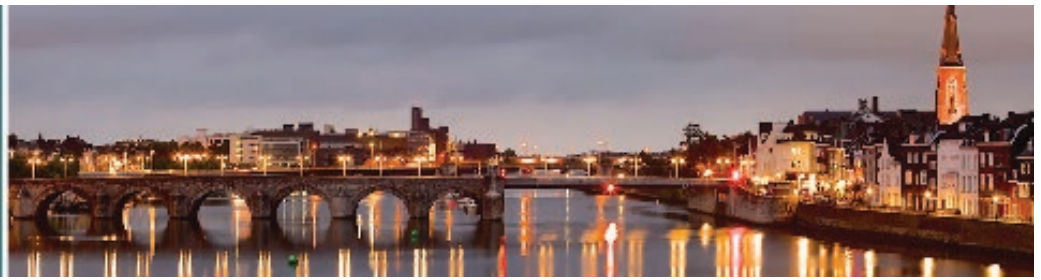
- Target new clients and launch new products
- Promote your company image & build your brand
- Ample networking opportunities with direct access to key leaders
- Establish strategic partnerships
- Demonstrate innovative products
- Build opportunities with existing clients
- Support ongoing education and research in the field
- Promote your company / organization as a leading supporter of biomechanics research

The majority of attendees are expected to come from Europe, but also the rest of the world including the United States, Middle East, Asia, Central and South America.

Expected number of participants 600-700

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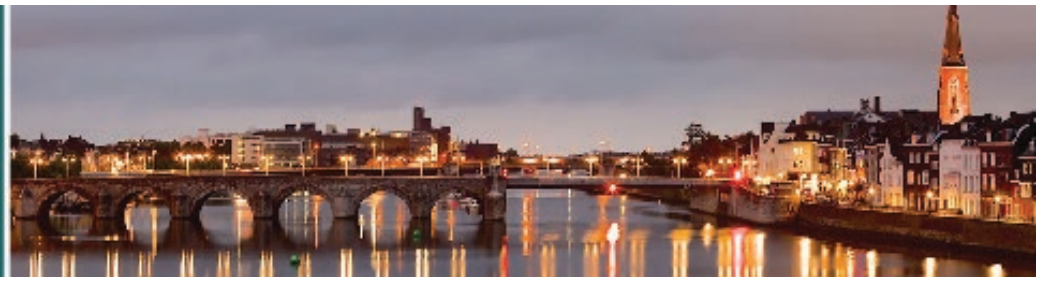


ESB2023 Tracks

- 3D printing in biomedicine
- Advanced computing for biomechanics
- AI / data-driven modeling in biomechanics
- Animal and plant biomechanics
- Biofluids and transport
- Biomaterials
- Biomechanics of movement and posture
- Biomedical imaging
- Cardiovascular biomechanics
- Cellular and molecular biomechanics / mechanobiology
- Clinical and translational biomechanics / in silico clinical trials
- Computational biology
- Computer aided diagnosis, planning, and surgery
- Dental biomechanics
- Ergonomics / occupational biomechanics / rehabilitation
- Experimental biomechanics
- Hard tissue biomechanics
- Impact / injury biomechanics
- Implants / orthotics / prosthetics / devices
- Musculoskeletal / joint biomechanics
- Neuromuscular control
- Ocular biomechanics
- Patient-specific modelling
- Reproductive / perinatal biomechanics
- Respiratory biomechanics
- Robotics in biomechanics
- Skin biomechanics
- Soft tissue biomechanics
- Spine biomechanics
- Sports biomechanics
- Tissue engineering
- Virtual and augmented reality in biomechanics

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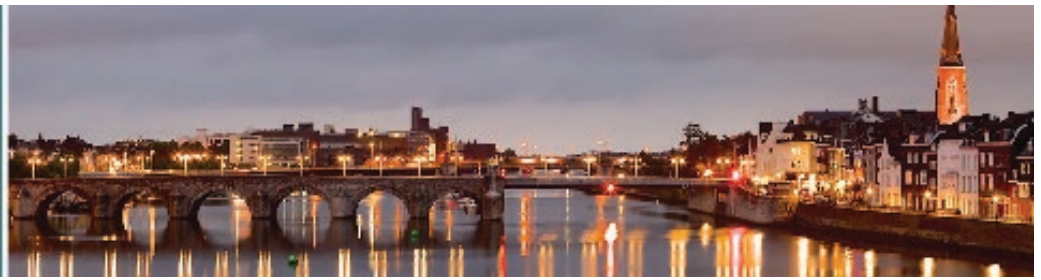


SPONSORSHIP AND EXHIBITION OPPORTUNITIES AT A GLANCE

Package / price	Platinum € 9750	Gold € 7500	Silver € 5000
Discount on other branding options	20%	10%	5%
Exhibition booth	12 sqm	9 sqm	6 sqm
Full congress passes including dinner	4	3	2
ESB partners lunch session	10 min	10 min	5 min
Company logo & link on website	yes	yes	yes
Company description on the website	yes	yes	yes
Company logo on printed program	yes	yes	yes
Advert on inner full page	yes	yes	no
Advert on inner half page	n/a	n/a	yes

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All booth spaces include the following

White shell scheme walls (height 2,5 m), fascia including company name, LED spotlights, power supply, Carpet tiles, welcome desk basic table and 2 chairs, waste bin, daily cleaning



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ESB Corporate Members benefits

- 20% discount on exhibition packages
- Opportunity to make a 10-15 min presentation in a dedicated parallel Corporate session at the ESB Congress (only for Corporates having a booth)
- Opportunity to organize a parallel user or award session at the ESB congress

ESB 2023 Branding opportunities

Other branding opportunities	Amount
Advert 1/2 page	€ 500
Advert 1 page	€ 1000
AV sponsorship	€ 2000
Welcome reception sponsorship	€ 2000
Conference dinner sponsorship	€ 3000
Student evening sponsorship	€ 2000
Main sponsor conference app	€ 2000
Lunch time sponsor (per day)	€ 2000
Entrepreneurship forum sponsorship	€ 3000
Social media promotion	€ 1500
Email blast	€ 1000
Registration area branding	€ 2000

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IT/ Technical Services

ESB 2023 app

€ 2000

ESB 2022 App will be available for all participants to access information about scientific program, exhibition, abstracts and special sessions. You can make your logo visible at the start of the App and be present for a couple of seconds every single time a participant starts the ESB 2023 App.

AV sponsorship

€ 2000

You will have a slide in between the sessions on the screens in all breakout rooms and in the plenary hall. You can choose the content of your slide whether it is a company logo and a short description or a product you would like to promote.

Social events sponsorships

Welcome reception 9th July

€ 2000

Student night 10th July

€ 2000

Conference dinner 11th July

€ 3000

The sponsoring company can have roll-up banners displayed during the social event and their contribution will be mentioned on the conference website, in the printed final program and in the opening ceremony of the symposium.

Advert in the final program

Full page A4 inside the program

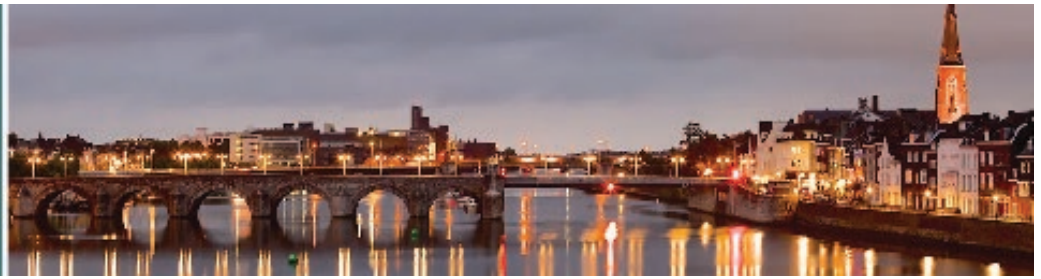
€ 1000

½ page A4 inside the program

€ 500

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ESB 2023 Congress Venue: MECC Maastricht

Some facts

30.000 sqm Exhibition area, compact 3-level congress centre, 2 large auditoria up to 1.700 pax , multifunctional foyer (plenary up to 2.500 pax), 30 break out rooms, free WiFi connection, 2.200 parking capacity, on site NH Hotel, close to the city centre

Location/accessibility

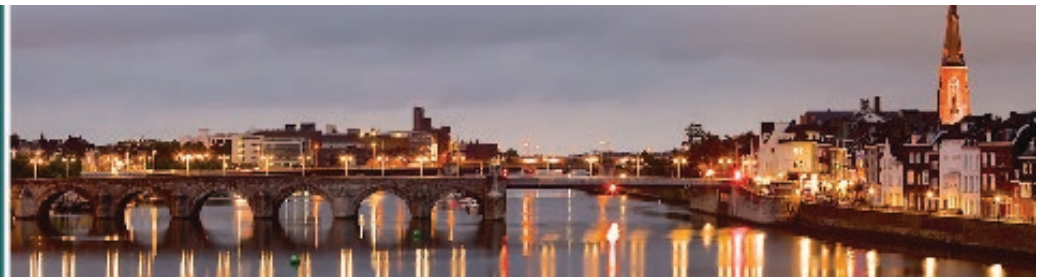
The MECC is situated right on the edge of the historical city center, which makes it easy for ESB congress delegates to reach by foot, bike, or public transport

Corporate social responsibility

MECC Maastricht holds the Green Key Label Gold and follows the economic, environmental and social CSR policy

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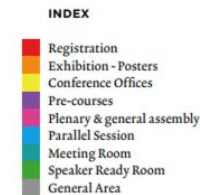
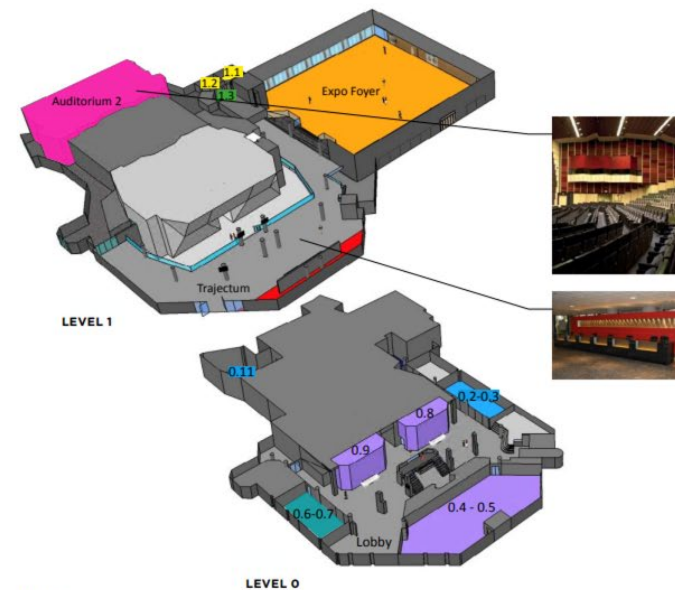
Venue overview

Session talks are planned on level 0 and level 1. The spacious exhibition is on level 1 and will also host the coffee breaks, lunches and the poster presentations. The Welcome Reception on Sunday evening will also take place in the MECC. There will be lounge and networking areas throughout the exhibition, to ensure a constant flow at the booths and to maximize networking opportunities.

Venue overview



Floor plans ESB congress



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ABOUT MAASTRICHT

Maastricht is one of the oldest cities in Holland, as you will quickly discover when strolling through the historic inner city and along the Meuse river. Churches, city walls, monumental merchant houses and big squares merge seamlessly. A great variety of excellent restaurants and bars make it a very lively city, surrounded by beautiful nature, lovely hills, the iconic caves, and castles. Maastricht truly is a very compact city, with all highlights within walking distance.